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LEADING THE GREEN REVOLUTION

TARGET AUDIENCE

The series is designed for senior leaders in insurance companies and aims at providing them with the tools to guide the development of the green footprint of their companies. Target audience is CEOs, members of the supervisory and management boards, and heads of departments of insurance companies.

LEARNING OBJECTIVE

The purpose of this webinar series is to provide insurance executives with a framework and examples to understand and investigate the emergent shift toward green insurance.

WEBINAR 1/3 THE EVOLUTION OF INSURANCE CUSTOMER EXPECTATIONS

02
CPD
hours

Wednesday, 16 March 2022
3:00pm - 5:00pm (SGT)

Dr. Carlo Pugnetti



ABOUT THE SPEAKER

Dr. Carlo Pugnetti is a lecturer at the Institute for Risk & Insurance at the ZHAW. His research focuses on the evolution of customer behavior in insurance, with particular focus on the changes triggered by technology adoption and generational differences. Prior to joining ZHAW, Carlo served as the CEO of Allianz Global Assistance in Switzerland and in several other functions within the Allianz Group - restructuring the Claims department at Fireman's Fund in the United States, working on strategic issues in Group Development in Munich and leading an international Line of Business from Paris. Carlo began his career as a consultant for Oliver Wyman. Carlo holds a Ph.D. in Risk Analysis and a Master's degree in Electrical Engineering, both from Stanford University.

ABOUT THE WEBINAR

The needs and demands of retail insurance customers have been steadily evolving away from pure risk transfer and value-for-money to a more complex set of services and higher-order requirements. In this webinar, we will investigate the broader societal shifts, technology drivers and generational differences for this evolution. We will focus on the emerging customer requirements for sustainability and the strategic and operational implications of this evolution and showcase examples for addressing these needs.

WEBINAR 2/3 MANAGING THE TRANSFORMATION TOWARDS SUSTAINABILITY

02
CPD
hours

Friday, 18 March 2022
3:00pm - 5:00pm (SGT)

Lukas Stricker



ABOUT THE SPEAKER

Lukas Stricker is a lecturer at the Institute for Risk & Insurance at the ZHAW. His research focuses on transformation management and the impact of new technologies on the operations of insurance companies. Prior to joining ZHAW, Lukas ran the international programs operations for Zurich Insurance globally. Current engagements include the role of CEO at a start-up company in the EdTech field as well as board membership in a consultancy boutique specialized on digitalization in the insurance industry. Lukas holds a MSc. In Environmental Sciences from ETH Zurich.

ABOUT THE WEBINAR

ESG topics have taken centerstage for insurance companies just recently, as investors, risk manager, and in their own operation. In this webinar, we will discuss ways to manage the complexity introduced by additional ESG stakeholders, potential conflicts of interest and the need to fundamentally transform towards sustainability – a task that stretches across your entire organization and beyond. We will look at use cases in the financial industry as a source of inspiration.

WEBINAR 3/3

PURPOSE-LED STRATEGY

02
CPD
hours

Wednesday, 23 March 2022
3:00pm - 5:00pm (SGT)

Prof. Dr. Edward
Huizenga



ABOUT THE SPEAKER

Prof. dr. Edward Huizenga is Endowed Professor in Strategy, Innovation and Change at Maastricht University. He conducts strategy and innovation research and teaches in the executive MBA programs of Maastricht University, INSEAD, TIAS, MBA University of Amsterdam, Singapore | Nanyang Technology University. He focuses on the strategic transitions of leading organizations emphasizing the human side of business by investigating strategic transitions, leadership impact, innovation success and behavioral economics. Edward Huizenga has a degree in economics from Maastricht University and business administration from Universidad de Zaragoza, Spain and a PhD degree in Innovation Management at Maastricht University.

At home at the intersection of academia and the corporate world, Edward is intrigued by iconic organizations that become the recognized leaders in their industries. As he has detailed in books including *The Knowledge Enterprise: Innovation Lessons from Industry Leaders* on Johnson & Johnson, DSM and Philips. Edward has studied leading firms to find out what makes a company iconic and an ongoing top performer and why. How does a company succeed in pushing the envelope of its success in a consistent way? In his 2020 publication *Strategy Meets Behaviour* he reveals how to build a sustainable strategy along six design principles.

With Diversey he conducts the social impact program Handwashing Angels with children on hand hygiene at schools in Kenya, Uganda and scaling in Sub-Saharan Africa.

He is partner at Benthurst & Co, a consulting firm dedicated to strategy and innovation with a focus on behavioural change and is working for global clients from offices in Brussels, Zurich, and Amsterdam.

ABOUT THE WEBINAR

In this webinar, we will investigate why purpose is a 'Hot or Not' button issue and why purpose is a strategic imperative to take responsibility beyond the market position to invest in the need to build people and society. The discussion will further highlight how purpose helps companies redefine the playing field and reshape the value proposition and how it affects the corporate strategy task (make better decisions, build the case for transformation). Purpose-led strategy will be described using stage 1 to stage 5 and case examples, especially DSM's transformation creating organic growth away from commodity chemicals towards more sustainable businesses.

COURSE FEE

Singapore-based Participants	Overseas Participants*
Full Course fee (incl. 7% GST): S\$321.00 PER WEBINAR	Full Course fee: S\$300.00 PER WEBINAR
Net Course fee ** (incl. 7% GST & after 80% grant) S\$81.00 PER WEBINAR	

Eligible for TAG^

*Course Fee for Overseas Participants

To qualify for zero-rating of the course fee for overseas participants, you must satisfy the following conditions:

1. Residing outside of Singapore; and
2. Attending the course in a business capacity and not in personal capacity.

**Eligibility Criteria

- Singapore Citizens or Singapore Permanent Residents, physically based in Singapore, who are sponsored by a Financial Institution#.
- Must fulfil all course requirements

Letter of Undertaking

The Financial Institution will need to sign a Letter Of Undertaking with the SCI before the registration can be confirmed. In the event that the sponsored participant drops out halfway through the course or did not fulfil the course requirements, SCI will take steps to claw back the course fee subsidy of S\$240.00 by issuing an invoice to the respective Financial Institution. The Financial Institution will need to make payment to SCI within 7 business days from the date of invoice.

^Training Allowance Grant (TAG)

The Training Allowance Grant (TAG) has been extended till 30 June 2022. Eligible Financial Institutions (FI) may claim under the Training Allowance Grant at S\$10.00 per training hour, i.e. S\$20.00 subject to meeting its terms and conditions. The TAG will be claimed by the sponsoring FI directly from IBF after the eligible participant successfully fulfils all course requirements.

E-CERTIFICATE OF COMPLETION

An e-Certificate of Completion will be awarded by SCI to successful completers of the course.

ABOUT ZURICH UNIVERSITY OF APPLIED SCIENCES

The Zurich University of Applied Sciences (ZHAW) is one of the leading universities of applied sciences in Switzerland. Teaching, research, continuing education and other services are both scientifically-based and practice-oriented. There are eight Schools in the University: Applied Linguistics, Applied Psychology, Architecture, Design and Civil Engineering, Engineering, Health Professions, Life Sciences and Facility Management, Social Work, and Management and Law.

The School of Management and Law (SML) is the largest business school of a university of applied sciences in Switzerland and is accredited by AACSB. Its main principle 'Building Competence. Crossing Borders.' reflects a commitment to quality education and a global mindset, which is also demonstrated by formal partnerships with over 170 universities in every corner of the globe.

ABOUT SINGAPORE COLLEGE OF INSURANCE

The Singapore College of Insurance (SCI) is a not-for-profit professional training and education body set up in 1974, as part of Singapore's efforts to develop as a financial hub.

For more than 45 years, SCI has remained focused in its efforts to upgrade the technical expertise of insurance and financial services practitioners, and to provide them with professional advancement opportunities, through its series of practice-oriented programmes and internationally-accredited qualifications. Since the late 1970s, the SCI has also played the role of an industry examination body to conduct regulatory examinations for those wishing to join the financial advisory, life and general insurance industries.

Since 2009, the SCI has also expanded its role to include talent development programmes, such as the Insurance Executive Scholarship Programme (IESP) and the Insurance Management Associate Programme (iMAP) that have succeeded in attracting and placing numerous fresh tertiary talent into the varied functions in the industry. The SCI was voted the Asia Insurance Industry Educational Service Provider of the Year in 1997, 2001, 2007, 2016 and 2018. It has international links with professional bodies, such as The Chartered Insurance Institute (CII), The Chartered Institute of Loss Adjusters (CILA), Glasgow Caledonian University (GCU), The American College of Financial Services and The Australia and New Zealand Institute of Insurance and Finance (ANZIIF) as well as with other training institutes in the region, through its involvement in the ASEAN Insurance Education Committee (AIEC). The SCI has also actively helped to set up the Asia-Pacific Risk and Insurance Association (APRIA) to further insurance education, and to promote links between academia and the industry.

For enquiries, please contact: Singapore College of Insurance
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Information presented on this marketing material is correct at the time of publishing. However, changes to the programme contents, dates, time, duration, venue and faculty members can occur owing to unforeseen circumstances. Every effort will be made to inform all participants of such changes on a timely basis.

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