

# ASEAN SCHOOL OF INSURTECH, ANALYTICS & INNOVATION (AIAI)™

Developing Digital Talent for Insurance

An initiative of ASEAN Insurance Council

A concept by SCI



## ASEAN CERTIFICATE IN DATA AND DATA ANALYTICS

Delivered on Award Winning Mobile Learning Platform

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### ABOUT THE CERTIFICATE

This certificate aims to provide participants with an understanding of data, the use of both data and data analytics in insurance and selecting appropriate techniques and tools to extract data.

Additionally, participants will understand the sufficiency and organisation of data required for data analysis and how data is being consolidated to ensure appropriateness of data quality.

Participants can also explore and understand the fundamentals of data storytelling.

[Click here for details about the App and also the Learner's Guide.](#)



### LEARNING OBJECTIVES

By the end of the course, participants should be able to:

- Appreciate the fundamentals of data and use of data in insurance
- Select appropriate techniques and consolidate data based on defined data requirements
- Ensure sufficiency and adequacy of data required for data analysis needs
- Organise collected data for analysis
- Understand ways to conduct preliminary analysis of data for review and verification
- Describe the usage of analytics in decision-making in business
- Explain the difference between Data, Information, and Knowledge
- Describe the role of data warehouses in decision-making
- Identify what Business Intelligence and Business Analytics is
- Briefly list the traditional technology platform used for business analytics
- Understand business problem, audience needs and objectives for story telling
- Select appropriate visualisation techniques and information displays to convey data and findings
- Organise the presentation of data to reflect trends and correlations
- Incorporate appropriate elements to create informative and dynamic data displays
- Communicate limitations of data and interpretations of findings
- Understand the Use of Data Analytics for Ratemaking, Reserving and Risk Controls
- Describe data trends and patterns ways suited to the audience's level of understanding
- Understand Big data and modern data analytics in Insurance

### DIGITAL SKILLS BADGES

Digital Badges are awarded as "stackable" certifications on completion of each unit under the certification programme signifying levels of proficiency and knowledge.



### WHO WILL BENEFIT

For those seeking a basic understanding on Data and Data Analytics

#### ONLINE ASSESSMENT

1. 30 Multiple Choice Questions (MCQ).
2. Accessible on the platform after completion of the contents.

### COMPLETION REQUIREMENTS

1. Complete all the contents, including videos and quizzes.
2. Score at least 70% for the 30 MCQ assessment.

### FEE PER PARTICIPANT

Course Fee

S\$107.54 (Inclusive of 7% GST)

Date(s): Access provided for 1 month from confirmation of payment receipt.

### ABOUT THE SCHOOL

An initiative of the ASEAN Insurance Education Committee (AIEC) and endorsed by the ASEAN Insurance Council, the ASEAN School of InsurTech, Analytics & Innovation was first conceived by the Singapore College of Insurance (a member of the AIEC) in November 2018.

In April 2018, the DIGITAL ASEAN was launched by the World Economic Forum (WEF) to fully unlock the benefits of the 4th Industrial Revolution. One of the pillars focuses on developing the human capital pool in ASEAN and to ensure that ASEAN citizens have the skills needed to thrive as digital disruption creates both risks and opportunities for workers. The aim is for the ASEAN School to align with the vision of the WEF DIGITAL ASEAN by training up the ASEAN insurance workforce in digital skills and to leverage on the initiatives under DIGITAL ASEAN.



### REFUND POLICY

Online learning programmes are **NOT ELIGIBLE** for refund and cancellation once payment has been made.

Please Note : If you fail to complete the requirements within the one-month access period, you will have to re-register and pay the first-timer fee again.

Please note that it is the candidate's responsibility to monitor his or her own access period for meeting the online learning and assessment completion requirements accordingly. SCI WILL NOT send any notification to remind the candidate in this respect.

Access to the online contents is immediate after confirmation of payment receipt. Should you encounter login issues, please try again a few hours later. Your progress will also be tracked by SCI.

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Singapore College of Insurance  
CPE Registration No: 199408491M  
Period Of CPE Registration: From 26 September 2019 to 25 September 2023

For enquiries, please contact: Singapore College of Insurance  
Tel: (65) 6221 2336 Fax: (65) 6220 6684 Website: [www.scicollege.org.sg](http://www.scicollege.org.sg)

Information presented on this marketing material is correct at the time of publishing. However, changes to the programme contents, dates, time, duration, venue and faculty members can occur owing to unforeseen circumstances. Every effort will be made to inform all participants of such changes on a timely basis.

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